

**FRANCIS CHAO**  
**Managing Director, Uniworld LLC**  
**Publisher, China Civil Aviation Report**



赵嘉国 先生  
美国世兴公司总经理  
《民航报导》发行人

Founder and Managing Director of Uniworld LLC, Mr. Chao has for the past 20 years successfully provided marketing and consulting services for international aviation-related companies wanting to establish and expand their business in China. He has developed an intimate understanding of China's, as well as international, aviation environment, regulations and practices, and has turned to be a leading consultant and expert on the China civil aviation market. In addition to providing consultation and marketing services, he also produces a monthly publication, China Civil Aviation Report (CCAR), the only English publication, both online and in print, focusing specifically on China civil aviation industry issues and developments.

赵先生 20 多年以来作为美国世兴公司的创始人与总经理，成功地希望在中国建立与拓展业务的国际航空相关公司提供市场推广与顾问咨询服务。他对中国市场与国际航空产业、法规与管理都有了非常清晰地认知，并已成为针对中国民航市场的一名主要的顾问与专家。除了提供顾问咨询与市场推广服务外，他还是双月刊《民航报导》的发行人，这是唯一一份网络版与印刷版同时并存的中英双语出版物，专门介绍中国民航产业的事务与发展。经过十年不间断地介绍中国航空发展的成就给国际航空业界，他已被视为中国民航的国际使者。

Mr. Chao continues to serve, since 1998, as contractor with the United States FAA and DoD to provide interpretation/consultation support in USA-China Civil/Military aviation exchange activities. He has gained valuable experience and a keen insight on US aviation systems and procedures. This experience and knowledge, in combination with his 20 plus years of doing business in China, studying its systems, procedures, regulations and business/cultural practices, has molded him into an extremely valuable and sought after tool for helping China and international aviation communities to work together.

赵先生自 1998 年以来作为美国联邦航空局与美国国防部的承包商，为中美军民航空交流活动提供翻译服务与顾问支持。他由此获得了极具价值的经验，以及对美国航空系统与程序的敏锐洞察。这些经验与知识，加上 20 多年以来在中国的业务，学习其系统、程序、法规及商业/文化习性，使其成为协助中国与国际航空业界交流中极具价值的桥梁。

Mr. Chao has been the organizer for the China General Aviation Forum since 2002. This annual event has brought hundreds of Chinese and International GA operators, suppliers, consultants, and Governmental representatives under one roof to meet and discuss how to expand General Aviation in China. Many cooperative arrangements between local and international General Aviation companies have been established due to the China GA Forum.

赵先生自 2002 年开始成为中国通用航空商务交流会的组织者。此一年度会议将数百名中国与国际的通航营运者、供应商、顾问与政府代表聚集在一起，讨论如何开拓中国通用航空。中国通用航空商务交流会促成了本地与国际通航公司之间的许多合作协议。

Mr. Chao's contributions to China's general aviation development and his unique role in helping China interact with its international counterparts has been recorded in detail in the new book by famous writer James Fallows, "China Airborne", which was published in May 2012.

赵先生在中国通用航空发展中的贡献和协助中国与国际通用航空业界交流的独特角色被大幅度翔实的纪录在美国知名作家 James Fallows 2012 年 5 月出版的“中国飞扬 China Airborne”叙述中国近代航空发展的英文书籍里。

Contact info 联系信息：[FrancisChao@UniworldUSA.com](mailto:FrancisChao@UniworldUSA.com)